

matyodesign®

# AUTHENTIC CSR EXPERIENCE



MATYODESIGN IS A SOCIALLY CONCIOUS, AUTHENTIC HUNGARIAN BRAND EMPLOYING LOCAL CRAFTSMEN. THIS IS WHY EACH AND EVERY MATYODESIGN PIECE IS UNIQUE, GOES AGAINST FAST FASHION AND IS TRULY HANDMADE WITH LOVE.

I'M ROZI VÁCZI, OWNER AND FOUNDER OF MATYODESIGN.
I SPENT MY CHILDHOOD IN THE SMALL, COUNTRYSIDE VILLAGE OF TARD AND THEN MOVED TO BUDAPEST.

IT WAS THE CONTRAST OF URBAN AND RURAL LIFE THAT I DREW INSPIRATION FROM AND CREATED MATYODESIGN.

THE FORGOTTEN PATTERNS, UNDERVALUED LOCAL ARTISANS AND A SEEMINGLY FADING CULTURE WERE BROUGHT BACK TO LIFE; RENVISIONED WITH A VIBRANT, MODERN PULSE.




UNESCO
world heritage


HANDMADE
with love


SOCIALLY
responsible


HOMEMADE
with heart

# MATYODESIGN
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**Budapest On-Site CSR Program**

Bring a piece of countryside togetherness to Budapest — responsibly, sustainably. In our program, women from Tard arrive dressed in traditional Matyó folk costume to make traditional hand-rolled pasta together with you.

Guests can watch how the pasta is made, then join in and lend a hand alongside the women. Along the way, they get a glimpse into the UNESCO World Heritage Matyó culture as well — brought to life through the traditional costumes and through the warmth and spirit of the Tardi women, a heritage centuries in the making. We document the whole process on video — from the shared work, through drying and portioning the pasta, all the way to its delivery to families in need.

This program is the perfect choice if you want to not just talk about responsible thinking, but prove it through tangible action. At the end of the program, the team receives a video showcasing the entire process. This way, they can see for themselves that they really did make a difference.

**Duration of the experience:** 2-3 hours, flexible upon request

**DISCOVER A TRULY AUTHENTIC, RESPONSIBLE EXPERIENCE!**

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